

## **NFL EXTRA**

### ***Week 11***

<b>Segment</b>	<b>TRT</b>
Little Big Man Ray Rice	8:44
Not Just Another Pretty Face	5:13
Soundtracks – Best of Ray Lewis	1:05

### **LITTLE BIG MAN RAY RICE**

WHEN RICE VISITS HIS MOTHER AT HER TEACHING JOB IN NEW ROCHELLE, NEW YORK, IT'S SOMETIMES HARD TO FIND HIM AMONG THE STUDENTS.

RAY HAS BEEN BLESSED WITH MANY GIFTS IN LIFE. HEIGHT IS NOT ONE OF THEM.

I'M NOT BIG ENOUGH? ALRIGHT. LET'S SEE IF I JUST KEEP PROVING IT ALL OVER AGAIN. THAT WAS MY FUEL. YOU GET TIRED OF HEARING THAT.

BUT HE DID ASK ME, "COULDN'T I BE A LITTLE BIT TALLER?" THAT'S ALRIGHT. HIS MOM'S 4'11-1/2. WHAT DO YOU EXPECT?

WHEN THE 5-FOOT-8 RICE GETS THE BALL, BIG THINGS HAPPEN. THE LITTEST MAN ON THE FIELD DOMINATES A LARGE MAN'S GAME.

DYNAMITE COMES IN SMALL PACKAGES? IS THAT THE RIGHT SAYING?

RADIO – HANDS OFF TO RAY RICE. HE'S GOT ROOM. HE'S ON THE 5! TOUCHDOWN RAY RICE!

NOBODY'S BUILT AS COMPACT AS RAY. HE'S BUILT TO DO WHAT HE DOES. HIS LIMBS ARE THICK. HE'S GOT TREMENDOUS MUSCLES IN HIS THIGHS, HIS QUADS AND HIS HAMS, AND HIS GLUTEUS MAXIM...YOU KNOW, HE GOT A NICE BUTT, IF YOU WANT TO SAY. // I'M NOT

LOOKING AT IT BUT THAT'S JUST, THE FACT IS THAT HE'S WHAT YOU'RE LOOKING FOR IN A BACK.

RAY, RAY, DOUBLE TROUBLE BABY. DOUBLE TROUBLE. DOUBLE TROUBLE BABY!

RAY LEWIS SPOTTED RAY'S, UM, **ASSETS** BEFORE THE TWO WERE TEAMMATES.

I'M A BIG COLLEGE FOOTBALL FAN. THAT'S KIND OF ALL I DO ON SATURDAYS. I'M WATCHING THIS KID AND I'M LIKE.. "O.K. THAT'S 33 CARRIES. O.K. THAT'S 35 CARRIES. O.K., THAT'S 37 CARRIES. THIS GUY'S TOUCHED THE BALL 40 TIMES!" AND I FELL IN LOVE WITH HIM. I FELL IN LOVE WITH HIM AND, FROM THERE, I WOULD ALWAYS FOLLOW RAY RICE AND RUTGERS. I WOULD ALWAYS FOLLOW HIM.

WITH PICK NUMBER 55, BALTIMORE HAS SELECTED RAY RICE, RUNNING BACK, RUTGERS.

RAY'S FIRST ENCOUNTER WITH ME WAS IN THE CAFETERIA, AND MY SHORTS WERE TOO BIG. AND MY SHORTS WAS LIKE COMING OUT OF MY BEHIND A LITTLE BIT. AND HE COMES AND TAPS ME AND SAID, "HEY RAY RICE, I WATCHED YOU IN COLLEGE, AND PULL YOUR SHORTS UP YOUNG MAN."

THIS AIN'T COLLEGE, YOU KNOW. I SAID, "YOU'RE A PROFESSIONAL NOW. YOU'RE IN BUSINESS. IT'S BUSINESS NOW. SO YOU'LL GET IT."

I WAS STAR STRUCK. THIS IS RAY LEWIS. DID RAY...HE TALKED TO ME? HE SAID SOMETHING TO ME? I WANTED TO GO GET HIS AUTOGRAPH.

DAMN IT BE RAY RICE TODAY! BE RAY RICE TODAY!!

FROM THEN ON HE BECAME MY BIG BROTHER. A FATHER FIGURE. A MENTOR.

FOR RAY RICE, RAY LEWIS IS A FATHER FIGURE, IN A LIFETIME OF SEARCHING FOR FATHER FIGURES.

I REMEMBER TELLING RAY WHEN HE WAS VERY SMALL THAT HE WAS THE MAN OF THE HOUSE.

RAY'S FATHER – CALVIN REED – WAS KILLED IN 1988.

I DIDN'T REALLY GET A CHANCE TO KNOW HIM. I WAS 1 WHEN HE PASSED. HE GOT CAUGHT IN..SOMEBODY SHOT HIM IN THE BACK OF THE HEAD.

KNOWING THAT HE DIDN'T REALLY GET A CHANCE TO BOND WITH HIS FATHER WAS A REALLY REALLY TOUGH THING FOR ME TO DEAL WITH.

YOU JUST WANT TO GO FOR A WALK IN THE PARK WITH YOUR DAD AND SAY THANK YOU. THOSE ARE THE KIND OF DAYS THAT YOU MISS.

I'LL BE THERE SOON. I'LL BE GLAD TO SEE YOU TOO.

I THINK OUR DRIVE WAS CREATED BECAUSE OF THE LACK OF. THAT DRIVE OR THAT ABSENCE OF MY FATHER NOT BEING THERE WAS, I MADE UP MY MIND THAT ONE DAY I WILL BE SUCCESSFUL, AND THAT'S THE SAME DRIVE THAT HE HAD. THAT, O.K., HE AIN'T THERE SO I GOTTA GROW UP RIGHT NOW. WOULD MY LIFE BE DIFFERENT IF HE WAS HERE? NOTHING CAN REPLACE DAD. I'VE CAME TO REALIZE THAT BUT WHAT I DID WITH MY LIFE IS I'VE REPLACED DAD WITH FATHER FIGURES.

RAY FOUND A ROLE MODEL IN HIS COUSIN MYSHAUN, AN ASPIRING RAP STAR WHO LIVED WITH HIS FAMILY.

WHEN RAY WAS TEN, MYSHAUN DIED TRAGICALLY.

THEN WITH MYSHAUN'S DEATH WAS THE HARDEST THING I HAD TO DEAL WITH IN MY ENTIRE LIFE. MYSHAUN WAS AN ARTIST. HE WAS SIGNED..JUST GOT SIGNED, AND THEN TRAGEDY STRUCK. HIM AND HIS WIFE DIED IN A FATAL CAR ACCIDENT. LEFT BEHIND 2 KIDS. I MEAN IT HURT. I MEAN IT STUNG. I KNOW SHAUN WOULDN'T BE HAPPY WITH ME CRYING AND STUFF. BUT IT'S JUST I CAN'T HELP IT. I DIDN'T UNDERSTAND IT. WHY HIM? IT'S ALL UP TO ME. THAT'S ALL IT IS NOW.

IT'S A DIFFICULT PROCESS. BUT IF YOU CAN WEATHER THE STORM AND GET THROUGH IT, IT DEVELOPS SOMETHING INSIDE YOU THAT WILL NEVER MAKE YOU QUIT.

THROUGH THE TRAGEDIES TO THE MEN IN HIS LIFE, ONE CONSTANT KEPT HIM POINTED IN THE RIGHT DIRECTION.

I'M COMING TO SEE MY MOM. SHE'S NOT EXPECTING ME. I'M KIND OF LIKE JUST SHOWING UP IN THE BUILDING, LETTING HER KNOW I CARE ABOUT HER. OH, SORRY. HOW YOU DOING? I CAME AND..I DIDN'T MEAN TO INTERRUPT. (THAT WAS SO RUDE OF YOU.) NO, I WAS JUST COMING TO SAY HI TO MY MOM. THE BOND WE SHARE IS EVERYTHING THAT WE'VE BEEN THROUGH GROWING UP. HEY MOM. (HEY RAY!) OBVIOUSLY ADVERSITY STRUCK. SHE RAISED ALL OF US. SHE'S A SINGLE PARENT, RAISED 4 CHILDREN. AS HARD AS IT WAS, FOR ME AS THE OLDEST CHILD WATCHING HER, THE GRIND THAT SHE PUT INTO IT, THERE WAS A NOT A NEED OR WANT IN MY HOUSEHOLD. MOM'S IS WORKING TOO HARD. TODAY'S FOR THE KIDS. I GOT COACHES RUNNING IT. ALL YOU GOTTA DO IS GO AHEAD AND BE A PROUD PARENT TODAY.

JANET TAUGHT RAY ABOUT HARD WORK. SHE ALSO TAUGHT HIM ABOUT TALKING. A LOT.

YOU KNOW THEY SAY THE APPLE DON'T FALL TOO FAR FROM THE TREE. YOU KEEP MESSING AROUND, I'M GONNA POUR THE WATER ON YOUR HEAD. (DON'T YOU...I'M GONNA PARTY TONIGHT.)

FOR THE 2 OF THEM, I DON'T KNOW WHO'S GONNA GET THE MOST WORDS IN BECAUSE SHE CAN TALK AND HE CAN TALK.

ARE YOU GONNA WALK IN HEELS ALL DAY? (YES. CAN YOU LEAVE ME ALONE TODAY?) I'M TRYING NOT TO.

THEY PICK AT EACH OTHER. THEY'RE ALWAYS...THEY'RE LIKE BROTHERS AND SISTERS.

I LIKE TO PICK ON THE BIGGEST AND THE BADDEST.

RAY PICKS ON HIS OPPONENTS, TOO. SINCE 2009, HE IS SECOND IN THE NFL IN YARDS FROM SCRIMMAGE.

TOUCHDOWN RAY RICE!

GO AFTER THEM TOP DOGS OUT THERE. YOU KNOW WHAT I'M SAYING? YOU GOTTA GO OUT THERE AND PICK THE FIGHT WITH THE PEOPLE WHO NECESSARILY DON'T WANT TO PICK THE FIGHT WITH. THEN THE NAPOLEON COMPLEX COMES OUT.

2 GUYS IN THE LAST 50 GAMES GONNA REST FOR 100 YDS. ON THAT DEFENSE, O.K. THEY'RE BOTH NAMED RAY RICE!

HE CAN WOW YOU. YOU GOT A LOT OF GOOD BACKS OUT THERE BUT ONLY A FEW CAN MAKE A DIFFERENCE. RAY RICE IS ONE OF THOSE GUYS THAT CAN BE SPECIAL.

ON THE FIELD, HIS STORY IS OF A LITTLE MAN WHO PLAYS BIG.

I'M GONNA SHOW YOU ALL MY HANDSHAKE, ALRIGHT, AND WE'RE GONNA HAVE FUN.

OFF THE FIELD, HE IS LARGER THAN LIFE... ALTHOUGH HE ACTS ANYTHING BUT.

YOU READY? ALRIGHT, GO HAVE FUN. MAKE SURE YA ALL DRINK PLENTY OF WATER, OTHERWISE I'M SQUIRTING EVERYBODY. I'LL GIVE SOMEBODY \$100 YA ALL BEAT ME IN A RACE.

THE TRANSFORMATION TO FATHER FIGURE FOR AN ENTIRE COMMUNITY IS AN INTERESTING ONE FOR A KID THAT GREW UP LOOKING FOR A FATHER FIGURE HIMSELF.

YEA BABY! YOU FIND YOURSELF NOT HAVING YOUR FATHER THERE. YOU SHOULDN'T USE THAT AS AN EXCUSE. I'M GONNA DO THE RAY LEWIS CHANT. YA ALL READY? CHOOSE WHO YOU FOLLOW AND EVENTUALLY YOU BECOME A LEADER. EVER SINCE I'VE BEEN IN MIAMI FOR THIS PRO BOWL THEY'VE BEEN TREATING ME LIKE A STEPCHILD. THIS IS THE GUY I'M SUPPOSED TO LOOK UP TO. WHAT TIME IS IT?! (GAME TIME!) ANY DOGS IN THE HOUSE?! ANY DOGS IN THE HOUSE?!

RAY IS NATURALLY GIFTED TO GIVE BACK BECAUSE OF THE LACK OF WHAT HE HAD. THESE KIDS SIT THERE AND WATCH HIM AND THEY'RE SAYING, "RAY RICE! RAY RICE!" AND IT'S BECAUSE OF THE ENERGY OF WHAT HE DIDN'T HAVE, HE'S SO WILLING TO JUST OPEN HIMSELF UP AND SHARE HIMSELF WHICH IS ONE OF THE MOST AWESOME TRAITS YOU CAN EVER GIVE ANYBODY.

ALRIGHT ON 3, HARD WORK. 1, 2, 3, HARD WORK!

### **01:52:28 - NOT JUST ANOTHER PRETTY FACE**

CHANCES ARE, THIS GUY'S NOT YELLING AT A QUARTERBACK.

HEY, YOU'RE UGLY! DAMN YOU UGLY!

THE MAN UNDER CENTER HAS ALWAYS BEEN THE CENTER OF ATTENTION.

QUARTERBACK IS THE MOST GLAMOROUS POSITION IN SPORTS, AND ONE ECONOMICS PROFESSOR HAS THE PROOF.

IF YOU WATCH THE NFL AND YOU LOOK AT THESE MEN, THEY ARE REALLY ATTRACTIVE. AND SO THE QUESTION IS, WHY DO QBS LOOK SO GOOD? AND IS THERE A BANG FOR BEING MORE ATTRACTIVE?

BEFORE TACKLING THE ANSWERS TO THOSE QUESTIONS, DR. VANGILDER HAD TO TAKE SUBJECTIVITY OUT OF THE EQUATION.

HOW DO YOU MEASURE BEAUTY? HOW DO YOU MAKE IT OBJECTIVE? SO WE LOOKED TO PLASTIC SURGEONS. WE LOOK TO ANTIPLASTY AND TO SEE HOW THEY MAKE DECISIONS ON HOW TO CHANGE FACIAL FEATURES; AND THE THING THAT THEY DO IS THEY TRY TO MAKE THE FACE AS SYMMETRIC AS POSSIBLE. PEOPLE FIND MORE SYMMETRIC THINGS MORE ATTRACTIVE. SO, SYMMETRY IS SEEN AS BEAUTY.

DR. VANGILDER, ALONG WITH HER RESEARCH PARTNERS, USED AN ONLINE TOOL CALLED "THE SYMMETER" TO DETERMINE THE FACIAL SYMMETRY OF ALL NFL QUARTERBACKS.

WE TRIED TO MAKE IT MORE OBJECTIVE; AND SO USING THIS COMPUTER SIMULATION, WE WERE ABLE TO APPLY A NUMERICAL NUMBER, AND THAT'S WHAT WE ECONOMISTS LIKE TO DO. IT QUANTIFIES, IN ESSENCE, BEAUTY.

O.K. AARON RODGERS. SO WHAT WE DO IS WE FIND A PICTURE AND WE TAKE AN ELLIPSE, AND WE ADD AN ELLIPSE TO HIS FACE, AND THEN WE HIT THE CALCULATE BUTTON AND WE GET 99.34.

THE AVERAGE AMERICAN MALE HAS A FACIAL SYMMETRY AROUND 90%. BUT THE AVERAGE NFL QUARTERBACK IS OVER 98%. HUBBA HUBBA.

RADIO - LOOK AT THIS KID! LOOK AT THIS KID! HE'S THE SHOWSTOPPER! BOY DOES HE LOOK GOOD! I GOT GOOSE PIMPLES.

THAT'S A GOOD LOOKING GUY RIGHT HERE, AIN'T IT?

HEY, YOU SO UGLY.

ELI, YOU'RE NOT EVEN CUTE! YOUR BROTHER'S SO MUCH HOTTER!

SORRY -- THE NUMBERS DON'T LIE. BUT SOMETIMES, IT SEEMS LIKE THEY'RE JOKING. FOR INSTANCE, HEARTTHROB TOM BRADY HAS A LOWER SCORE THAN BEN ROETHLISBERGER.

THAT'S NOT RIGHT. THAT'S NOT RIGHT.

I MEAN THAT'S CRAZY!

APPARENTLY, THEY WEREN'T QUITE AS FOND OF HIM AS HE THOUGHT.

BEN ROETHLISBERGER'S NOT SEEN AS ONE OF THE ONES THAT --WOMEN GUSH OVER. HE'S BEEN HIT IN THE NOSE A COUPLE TIMES.

CAN YOU BREATHE? YEA, RIGHT THERE. WOOO. THERE IT GOES. NOW IT'S STRAIGHT.

HE WAS PRETTY BEAT-UP LAST SEASON.

IT LOOKS BETTER NOW THAT I PUSHED IT IN A LITTLE BIT THOUGH.

IN CASE YOU THOUGHT THE SYMMETER WAS JUNK SCIENCE, MRS. BRADY BEATS BIG BEN BY A NOSE.



RADIO - WOW. THAT'S IMPRESSIVE! LET ME REINSERT MY EYEBALLS!

MIRROR MIRROR ON THE WALL, WHO'S THE MOST SYMMETRIC OF THEM ALL?

ARE THERE ANY QUESTIONS?!

FIRST IT WAS ABUZZ IN OUR L.R. WHEN WE FOUND OUT THAT MATT WAS THE #1 MOST SYMMETRICAL QB.

YOU RULE BUDDY. MATT RYAN IS A STAR HERE IN ATLANTA!

THAT WAS SOMETHING THAT WAS VERY SURREAL AND MATT WAS ABLE TO JUST PUT THAT BEHIND HIM AND MOVE ON.

WHAT JUST HAPPENED?

BUT STUDIES LIKE THESE AREN'T ALL FUN AND GAMES.

IN SOCIETY WE SEE THAT PEOPLE GET MORE MONEY FOR BEING ATTRACTIVE. THERE'S ABOUT A 5% WAGE PREMIUM FOR MEN AND WOMEN IN REGULAR INDUSTRY FOR BEING MORE ATTRACTIVE.

AND FOOTBALL IMITATES LIFE. THE RESEARCHERS FED ALL THE SYMMETRY DATA PLUS ON-FIELD STATISTICS FOR EVERY NFL QUARTERBACK FROM 1996 TO 2009 AND CAME UP WITH A SURPRISING CONCLUSION.

SO WHAT WE FOUND THAT WAS CONTROLLING FOR PRODUCTIVITY THERE'S ABOUT A 12 TO 16% WAGE INCREASE JUST FOR THEM BEING ATTRACTIVE, FOR BEING MORE SYMMETRICAL.

SO ALL QUARTERBACKS MAKE A LOT OF MONEY, BUT THE

BETTER-LOOKING ONES ARE GETTING PAID MORE? YEAH, THAT'S FAIR.

I MEAN PEOPLE WOULD QUESTION THAT. WELL WHY SHOULD I PAY YOU BECAUSE YOU'RE MORE ATTRACTIVE? BUT THAT'S THE WAY THAT SOCIETY RUNS. WE ARE BROUGHT UP TO BELIEVE THAT BEAUTIFUL OBJECTS MERIT WATCHING.

YOU DON'T NEED TO CRUNCH THE NUMBERS; JUST TRUST WHAT YOU SEE. WHEN SYMMETRICAL PEOPLE DO SPECTACULAR THINGS, THE RESULTS ARE EASY ON THE EYES.

RADIO – OH, WAS THAT A THING OF BEAUTY!

### **01:57:52 – BEST OF RAY LEWIS**

THE GREATEST OPPORTUNITY IN THE WORLD IS FOUND IN TODAY! YOU UNDERSTAND THAT! WE DON'T EVEN KNOW WHAT YESTERDAY'S GOT FOR US. ..BECAUSE IT'S ALREADY GONE. TOMORROW? TOO FAR AWAY. WHAT ABOUT RIGHT NOW? LET'S GO! IT'S GONNA TAKE 2 OF YA ALL. IT'S GONNA TAKE 2 OF YA ALL. SAME THING WILL MAKE YOU LAUGH, WILL MAKE YOU CRY. DON'T GET NERVOUS BECAUSE I'M HERE NOW. THESE PEOPLE CANNOT SCORE ON US!!

4<sup>TH</sup> DOWN! 4<sup>TH</sup> DOWN! ONLY I CAN STOP THE PAIN! ONLY I CAN STOP THE RAIN! THIS HAS BEEN A ... SEASON RIGHT HERE! MAN UP! THIS IS GONNA BE THE TURNING POINT IN THE GAME NOW.

LET'S GO! COME ON! COME ON! COME GET SOME OF THIS! THIS YOUR ENTERTAINMENT. GOD PUT ME HERE TO GIVE YA ALL ENTERTAINMENT. THAT'S WHAT THE RAVENS' FOR.

(END)